HANAU. ECONOMIC REVIEW。

YOUR HOME AND BUSINESS LOCATION.



THE LIVABLE CITY ON THE RIVER MAIN. THE BUSINESS-FRIENDLY CITY. THE CITY OF MATERIALS TECHNOLOGY. THE PROGRESSIVE CITY.



LIVABLE CITY



ON THE

RIVER Main.



The Residential City

Hanau is a growing city with an above average number of younger residents. The various former military areas are being consistently converted in a step-bystep process to residential and business locations. The prices are considerably less for apartment rentals and outright property ownership as compared to other cities in the FrankfurtRheinMain region.

The City of Schools

Hanau offers a wide spectrum of opportunities for the education of children and young adults – from elementary schools to secondary schools, high schools to trade schools. These schools attract students from throughout Hanau and the district with their quality and variety.

An exceptional offer for youths in Hanau and the region is the sponsorship of the "Youth Research Competition" Rhine-Main East by Hanau's high-tech technology group Heraeus Holding GmbH. Since 2011 more than 500 talented researchers with nearly 250 projects have enriched the regional competition resulting in numerous Hessian-wide winners.

The Educational City

Dual-study (work and school) curricula are available at the Brothers-Grimm Vocational Academy in Design Management and Product Development, as well as Innovation Management – providing choices in the development of businessmen and women. The City Library in the Hanau Culture Forum (1) at Freiheitsplatz offers, in addition to a large selection of books and periodicals, instant access to more than 100,000 digital books and various media.

The Shopping City

For seven years the motto "Hanau Under Construction" ruled the daily life of the city; however, since autumn 2015 a new version of Hanau's city center can be experienced. At the Forum Hanau (2), conveniently situated next to the ever-popular Hanau Weekly Market, 90 shops, service providers, cafes and restaurants are providing a wide range of opportunities for shopping and passing the time in Hanau's inner city.



The Leisure Time City

Hanau is located in green surroundings: The 60-kilometer-long "Green Ring" provides natural settings for relaxation, hiking and cycling – with an untold number of guesthouses along the route. The Alte Fasanerie Wildlife Park attracts visitors from far and wide with its diverse animal collection and "Wolf Howling Nights". One of Hanau's newest attractions is the worldwide oldest carousel in Hanau-Wilhelmsbad (3) which has once again opened to the public after extensive restoration.

The City to Enjoy Going Out

Hanau is one of the centers of the region with numerous historical sights, ten museums and a lively choice of cultural offerings. The Brothers-Grimm Festival attracts more than 80,000 visitors annually with modern productions of the fairy tales compiled by the Hanau-born Grimm Brothers. A massive movie complex with eight theaters, around 1,100 seats and the latest digital technology further provides entertainment for every taste.



THE BUSINESS-Friendly

CITY.







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Many Levels of Industrial Sectors

Hanau has a thriving economy with an above average gross domestic product in the Metropolitan FrankfurtRheinMain region. The city is also a vital high-tech center with an emphasis on industry and training (4). Of particular note is its competency in the field of materials technology. Four materials technology firms from Hanau number among Hesse's 100 largest companies. Moreover, Hanau is an important site of service industries including trade and logistics, information technology, catering and hotels.

Ideal Accessibility and Connections

Hanau offers an excellent transportation infrastructure. The Frankfurt International Airport is quickly reached by road or rail; direct highway access is available via the A 3, A 66 and A 45 (Hanauer Kreuz). Several ICE trains service Hanau's central station. The tri-modal Hanau Harbor is ideally networked from the North Sea to the Black Sea. A wide variety of regional train connections and S-Bahn lines – as well as bus lines – crisscross the region.

Traffic flow was improved during the extensive city renovation project. The new, architecturally appealing bus station at Freiheitsplatz with its sequined parasols has already become a landmark of the city of Hanau. Rapid Internet access is now also available in all parts of Hanau.

Real Estate Offers: — www.kip.net/hessen/hanau

Development Potential

Companies discover plenty of space for development in Hanau: real estate for construction on one's own property or pre-existing office and industrial facilities for purchase or rent. Available location offers can be found online in the Municipal Property Portal (KIP). This includes building space and facilities appropriate for both research-focused and manufacturing firms, as well as service providers and startups.

Startups

An important feature of Hanau's business development is its support of the establishment of Startups. Together, the Hanau-Gelnhausen-Schluechtern Chamber of Commerce and the Crafts Guilds provide financial advice, review and mediation. Special highlights are the biennial Startup-fair in the Congress Park Hanau and alternating the Startup-Festival.

Established Hanau companies also appreciate the inherent potential of startups. In support of this, companies have created separate business areas – so-called "New Businesses" – as part of their business models aimed at fully developing startups.

Available Business Real Estate/ Future Development, Potential of Approximately 50 ha, including: — Großauheim-Kaserne

- Steinheim, Otto-Hahn-Straße
- Wolfgang, Fraunhofer-Science-Park



CITY OF MATERIALS TECHNOLOGY.



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Materials Technology:

Sustainable - Innovative - Forward Focused

Materials technology is a special competency within the Hanau industrial sector and stands out in the FrankfurtRheinMain region. Companies are developing high-tech solutions, components and advanced performance materials used worldwide in the automobile, chemical, pharmaceutical, electronic, medicine and health fields as well as energy (5, 6).

To remain competitive, companies invest an above-average amount in research and development, new product processes, resource efficiency as well as continuing to invest in training and development of employees. A few examples highlight the wealth of products made in Hanau:

Automobiles

The Run-On-Flat Tires from Goodyear continue to function, even in the instance of the total loss of air pressure. This ensures against any potential accidents. The tires can continue to be used for speeds up to 80 kilometers per hour, regardless of vehicle weight, load and road surface, for up to another 80 kilometers with little impacy on the vehicle's stability.

/ Goodyear Dunlop Tires Germany GmbH

Electronics

Numerous smartphones and tablets worldwide contain Umicore materials for rechargeable batteries. Additionally, glass-clear displays are possible thanks to the precise, extremely fine, mass cut platinum-content screens produced and made available by Umicore. / Umicore AG & Co. KG

Energy

VAC delivers current transformers of innovative materials which are used in the power management of data centers. Efficient energy management is critical in order to reduce electrical needs for the ever-increasing amount of data storage. / VACUUMSCHMELZE GmbH & Co. KG

Aircraft

By the coating of the aircraft turbine blades with ceramics in ALD's systems, these can be operated at very high temperatures. As a result aircraft turbines can be operated more efficiently, saving fuel and reducing noise emission. / ALD Vacuum Technologies GmbH

Medicine and Health

High-tech components comprising precious metals produced by Heraeus are used in around 90 percent of all the heart pacemakers used worldwide. These components are made to withstand extreme mechanical pressure during their roughly 10 years of use between replacements with the heart expected to beat some 400 million times. / Heraeus Holding GmbH

Streets

The specialty chemicals company Evonik produces environmentally friendly reaction resins for road markings. These markings do not need to be reapplied so frequently and can be put in place quickly. Additionally, they offer a high level of traffic safety through the addition of small glass beads in the marking material which are illuminated by headlights making the markings visible at night and during wet road conditions. / Evonik Industries AG

Resource Efficiency

The Fraunhofer Project Group IWKS based in Hanau and Alzenau supports companies with the research and development of new recycling technologies as well as substitutions of scant raw materials and other substances. / Fraunhofer Project Group Materials Recycling and Resource Strategies IWKS

Materials Technology in Brief:

Materials Technology is a so-called crossapplication technology. Companies in Hanau manufacture and produce metal, rubber, synthetic, glass and ceramic as well as chemical products for customers and various industrial uses.



PROGRESSIVE

CITY.

Dear Readers,

Hanau has developed into an attractive city in the past few years with a high quality of life and modern work spaces. Our city continues to grow up to 100.000 inhabitants, and since 2013, more than 3,000 new jobs have been created. This positive development is not a matter of course, rather it has been realized because we have invested in Hanau's quality of life and economy through active promotion and support. By strong support of the companies in Hanau we ensure the employment, prosperity and welfare of our citizens.

The rebuilding of the city center with the Hanau Forum, the creation of diverse living spaces and various cultural offerings have had a positive impact on Hanau and the region. This has resulted in a positive view of the city of Hanau.

Further, positive and sustainable job growth is importantly fostered by ensuring crucial local conditions and communal opportunities for materials technology corporations. The establishment of the Fraunhofer Project Group IWKS has strengthened Hanau's position as a materials technology center in the region. At the same time, Hanau has broadened its industrial and trade sectors offering spaces and real estate for innovative service industries from various branches.

Our look is now directed to the future. We are therefore convinced that having the seat of the European Central Bank in eastern Frankfurt and the potential strengthening of Frankfurt's role in the finance world through Brexit will have a positive impact on Hanau as well.

> We accept the challenges of digitalization. Hanau stands for innovative, future-leaning workplaces with good conditions of employment, wide-ranging training opportunities and a high quality of life. Added to that is the construction of economically viable dwellings for all members of the population. Thus Hanau will remain interesting to future investors and business professionals. Join us on this journey: You are always welcome in Hanau.

C, L.

Claus Kaminsky Lord Mayor of the city of Hanau

The Goals of Hanau's Economic Development

- Maintain the number of companies and jobs
 and encourage the establishment of additional employment opportunities
- Sustain industrial and trade sector diversity and further development
- Support companies in the digital transformation
- Maintain and broaden materials technology competency to a regional focus

HAMAU. YOUR HOME AND BUSINESS LOCATION.



The Livable City on the river Main

Hanau offers affordable housing in the center of the Rhine-Main region, child care, schools and educational opportunities for all ages, an attractive city center for shopping and strolling, rich cultural and recreational offerings, as well as areas to enjoy outdoor activities.

The Business-Friendly City

Hanau offers an outstanding transportation infrastructure due to its proximity to Frankfurt International Airport, highway connections in all directions, an ICE (high-speed train) Station, the second largest harbor on the river Main and reasonably priced real estate to meet the needs of companies for future development.

The City of Materials Technology

Hanau is an innovative business center with a host of companies operating in the field of materials technology offering high tech solutions through the research, development and manufacturing of components used worldwide in cars, mobile telephones, wind turbines and medical technology.

The Progressive City

Hanau is a growing city in the heart of Europe which offers ideal conditions for companies in the eastern Rhine-Main region to develop, to relocate or to grow roots. For people in Hanau, it's an ideal location which to live and work.

The Service-Friendly City

The Hanau Economic Development Department (Wirtschaftsförderung GmbH) is the first point of contact for all of your company's concerns; we will gladly support you in your search for business real estate and assist in coordination with the responsible offices and organizations within the city administration. We look forward to working with you.

Talk to Us!

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www.hanau.de/wirtschaft

Photographs

(Cover) Evonik Industries AG

- (1) Hanau City Archive
- (2) Doris Krüger-Röth
- (3) Förderverein für das Karussell im Staatspark Hanau-Wilhelmsbad e. V., Stefan Bahn
- (4) VACUUMSCHMELZE GmbH & Co. KG
- (5) Heraeus Holding GmbH
- (6) Umicore AG & Co. KG

Status: June 2018